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구성원 소개

Attorney Choi Jae-woong is a specialist in the field of mergers and acquisitions (M&A). After completing the 38th class of the Judicial Research and Training Institute, he joined Barun Law LLC in 2009. Following broad experience in corporate advisory practice, he currently focuses on M&A, management control disputes, outbound investment, inbound foreign investment into Korea, and personal data protection advisory. Regionally, he is an Asia market specialist with experience covering China, North Korea, Singapore, Vietnam, Kazakhstan, and CIS countries.

His major practice experience includes legal advisory in numerous M&A transactions, including:
- Sale advisory for YTN
- Lead sale manager and sale advisory for Kyungnam Pharm
- Advisory on the sale of shares in the Seoul Express Bus Terminal
- Advisory on the merger involving the Grand Hyatt Hotel
- Advisory on the acquisition of shares in Woori Financial Group
- Advisory on the sale of the semiconductor packaging business unit of AT Semicon
- Advisory on the acquisition of Zoo Coffee assets by Taeyoung Industrial
- Advisory on a hostile M&A involving Good People
- Advisory on the corporate split of Trigem Computer
- Advisory on the sale of SPP Shipbuilding
- Advisory on Hyundai Merchant Marine's acquisition of Banyan Tree Hotel
- Advisory on the establishment of a joint venture between Kolmar Korea and Canada-based Pharmascience

Mr. Choi has also been actively engaged in public service. He has served as:
- Advisory Member, Legal Advisory Group for Overseas Expansion of SMEs, Ministry of Justice (Republic of Korea) (2016–Present)
- Mediator, Personal Information Dispute Mediation Committee (2023–Present)

As a regional expert, he previously served as:
- Advisory Member, Inter-Korean Exchange and Cooperation Legal System Advisory Council, Ministry of Unification (Republic of Korea) (2018–2020)
- Research Member, North Korean Legal System Research Committee, Ministry of Justice (Republic of Korea) (2019–2020)

In addition, since 2025 he has participated in the management of Barun Law LLC as its youngest Operating Committee member.

학력

2025	University of North Korean Studies (major in North Korean Studies, Law and Administration)
2018	Inter-Korean Economic Cooperation Advanced Management Program, Samil PricewaterhouseCoopers
2017	Renmin University of China Law School (LL.M. Chinese Law)

최근업무사례

[M&A] 주식회사 에스알의 그린시스템 주식 전부 인수 거래에 대한 매수자문

[일반 상사·민사 소송] 전국금융산업노동조합 KEB하나은행지부 선거중지가처분 신청에 대하여 기각 결정을 이끌어낸 사례

[건설#부동산] 인천 원창동 PF사업과 관련하여 시공사가 제기한 약 310억원(일부청구)의 공사대금/손해배상금 청구사건에서 우리자산신탁을 대리해 원고 청구를 전부 기각시킨 사례

[자문] 풀무원 중국 충칭 법인 매수자문

[건설#부동산] 신축 아파트 수분양자들이 분양사 및 시행사를 상대로 표시광고법 및 신의칙 상 고지의무 위반을 원인으로 약 18억원 상당의 손해배상을 청구하였으나 이를 모두 기각시킨 사례

[기업법무] 우리은행 해외자산(약 286억원) 정리 관련 법률자문 완료

[금융자문] 우리은행 3분기 특수채권(약 1,802억원) 매각자문 완료

[금융자문] 우리은행 2분기 특수채권(약 5,226억원) 매각자문 완료

[기업법무] 영실업 중국 합작투자법인 설립자문

[자문] ㈜YTN 지분매각 법률자문 수행 사례

[M&A] (주)태웅로직스의 (주)트랜스올 지분 전부(약 126억원) 인수에 대한 매수자문 사례

[인사·노동] 형사판결 확정을 이유로 당연퇴직처분을 받은 근로자가 복직할 수 있도록 자문·조력한 사례

[M&A] ㈜에이티세미콘 반도체 패키징 사업부문(약 720억원) 매각자문 사례

2013	Seoul National University Advanced Law Research Program (New Prospects concerning Fair Trade)
2012	Graduate School of Law, Korea University (LL.M.) – majored in Commercial Law and Financial Law
2009	Judicial Research and Training Institute of the Supreme Court of Korea (38th)
2008	College of Law, Korea University (LL.B.)
2006	Passed the Bar Exam (48th), Korea
1998	Daeil Foreign Language High School – graduated Chinese Language Department

경력

2025 ~ Present	Operating Committee Member, Barun Law LLC
2018 ~ Present	Partner, Barun Law LLC
2024 ~ Present	Member, Seoul Golf Association Sports Fair Committee
2023 ~ Present	Member, Personal Information Dispute Mediation Committee
2023 ~ Present	A legal counsel, Korea Expressway Corporation
2016 ~ Present	Advisor, Legal Advisory Committee for Small and Medium-Sized Enterprises Doing Business Overseas
2019 ~ 2020	Research Member, North Korean Legislation Research Committee, Ministry of Justice
2018 ~ 2020	Advisor, Advisory Committee for Exchange and Cooperation Legislation, Ministry of Unification
2014 ~ 2015	Beijing DHH Law Firm
2009 ~ 2017	Associate, Barun Law LLC

주요 업무 및 활동

Mergers and Acquisitions

- Advisory on the sale of shares in YTN Co., Ltd.
- Legal advisory on the merger between HapagLloyd Korea Co., Ltd. and UASC Korea LLC
- Legal advisory to NongHyup Grain Co., Ltd. on its merger with Muan RPC and the acquisition of assets from SeoAndong RPC
- Legal advisory on the corporate spinoff of Erae Automotive Systems Co., Ltd.
- Buyerside advisory to Daewon Cable Co., Ltd. on the acquisition of 100% of the shares in Daewon EcoGreen Co., Ltd.
- Legal advisory to NongHyup Grain Co., Ltd. on its merger with Iksan RPC and the acquisition of the business of Jincheon RPC
- Legal advisory to Seoul Miramar LLC and Inmark Hospitality LLC on the absorptiontype merger of Seoul Miramar into Inmark

[M&A] 서울고속터미널 지분 5.54%(약 530억원 상당) 매각자문

[자문] 예금보험공사의 우리금융지주 지분 10% 경쟁입찰에서의 우리금융지주 우리사주조합을 위한 매수자문 업무의 성공적 수행 사례

[자문] 서울고속터미널 소수지분 매각자문

[자문] ㈜티에스푸드앤시스템의 한국 파파이스 가맹사업 종료 관련 법률자문

[자문] 보다폰코리아의 청산업무 성공적 마무리

[금융] 서울 동남권물류단지 BOT 사업 프로젝트 파이낸싱(3,200억원 규모) 관련 법률자문

[금융] 이탈리아 헬스케어 사모펀드 관련 법률실사 완료

[M&A] 그랜드하얏트호텔 합병업무 성공적 마무리

[M&A] 부여RPC와의 영업양수 성공적 마무리

[자문] 중국 초상은행을 대리해 한국 금호타이어의 지분 45% 등에 대한 질권설정 관련 법률자문

[자문] 코스닥시장 상장기업인 경남제약 주식회사의 지배구조개선을 위한 매각주간사 업무의 성공적 수행

[자문] 강스템바이오텍을 대리하여 SK바이오바이오랜드와 "제대혈유래 줄기세포 아토피피부염 치료제 국내 독점판매권 및 통상실시권 설정 및 기술전수 계약"에 관한 법률자문

[자문] 주식회사 메디톡스를 대리해 주식회사 하이웨이원의 지분 58.3% 인수 완료

[자문] 중국 안후이성(安徽省) 허페이(合肥)시에 반도체 제조 및 판매를 위한 중외합자경영기업 설립에 관한 법률자문

[자문] ㈜잉글리시에그의 중국 자회사인 上海商賢國除貿易有限公司의 청산을 성공적으로 마무리

[자문] 독일계 컨테이너 운송회사인 하파그로이드와 아랍계 컨테이너 운송회사인 UASC의 한국 자회사간 합병 자문

[자문] 농협양곡을 대리해 무안 RPC와의 합병 및 서안동 RPC의 자산양수 성공적 마무리

[자문] 이래오토모티브시스템 회사분할 성공적으로 완료

[자문] 농협양곡을 대리해 익산RPC와의 합병 및 진천RPC와의 영업양수도 거래 성공적 마무리

[자문]중국 최대 컨텐츠 전송 네트워크 기업인 Wangsu를 대리해 한국 CDN 선도기업인 ㈜씨디네트웍스의 지분 85% 인수

[자문] 상장회사인 대원전선㈜을 대리해 대원에코그린㈜의 지분 100% 양도 거래 성공적 마무리

[보험]보증보험계약상 보험사고의 의미에 관한 판단

주요업무분야

- Legal advisory to NongHyup Grain Co., Ltd. on a business transfer transaction involving the transfer of agricultural production, storage, processing, sales, and distribution businesses from Buyeogun Nonghyup Rice Cooperative Joint Business Corporation
- Sellerside advisory to JoongAng Expressway Co., Ltd. on the sale of a 5.54% equity interest in Seoul Express Bus Terminal Co., Ltd. to Shinsegae Central City Co., Ltd.
- Buyerside advisory to Medytox Inc. on the acquisition of a 58.3% equity interest in Highway One Co., Ltd.
- Buyerside advisory to the Woori Employee Stock Ownership Association in connection with the competitive bidding for the acquisition of a 10% stake in Woori Financial Group held by the Korea Deposit Insurance Corporation
- Advisory on the sale of the semiconductor packaging business division of AT Semicon Co., Ltd.
- Buyerside advisory to Taewoong Logistics Co., Ltd. on the acquisition of 100% of the shares in TransAll Co., Ltd.
- Advised Kyung Nam Pharm Co., Ltd. as M&A advisor and advised the company with regard to its sale procedure
- Advised Good People Co., Ltd. on a hostile M&A case
- Advising Hyundai Merchant Marine Co., Ltd. on the acquisition of the Banyan Tree Hotel
- Advising Taeyoung F&B Co., Ltd. on the assignment of assets in relation to “Zoo Coffee”
- Advising on the incorporation of a joint venture between a Canadian company, Pharmascience Inc., and Kolmar Korea Co., Ltd.
- Advising Trigem Co., Ltd. on splitoff
- Advising on the sale of SPP Shipbuilding Co., Ltd.
- Advising Canada’s Discover Energy Corporation with regard to the acquisition of management rights of iQ Power Asia, a company subject to corporate rehabilitation, and overseas lending

Due Diligence, Post Management and Dispute Resolution concerning NonViable PEFs

- Conducting due diligence on alternative investment funds investing in various underlying assets located in Britain, including real estate
- Conducting due diligence on and making post response measures for alternative investment funds investing in real estate development projects in Germany
- Conducting due diligence on and making post response measures for alternative investment funds investing in Italian health care private funds
- Conducting due diligence on, making post response measures for and advising on collection of claims for several alternative investment funds investing in trade finance claims worldwide

Chinarelated Matters

- Advisory on the establishment of a China joint venture for Young Toys, Inc.
- Buyerside advisory on Pulmuone’s acquisition of its Chongqing subsidiary in China
- Representing Wangsu Science & Technology Co., Ltd., one of the largest CDN companies in China, concerning acquisition of shares of CDNetworks Co., Ltd.
- Advising on the establishment of a joint venture between a Chinese company and a foreign company in Hefei, Anhui Province for manufacture and sale of semiconductors
- Representing and advising China Merchants Bank on establishing a pledge over the bank’s shares in KumhoTire
- Advising Pigeon Corporation regarding the sale of Pigeon Supplies Co., Ltd., a subsidiary in China
- Advising Leehan Corporation regarding the establishment of the Chongqing office in China
- Providing legal advice to one of the wellknown celebrities in Korea with regard to holding an art exhibition in Shanghai
- Advising a company on the construction of a highend hotel in Jejusi in a case against one of the largest real estate investment companies in China
- Advising a Chinese company having the Asia Regional Office in China on acquiring the chemical division of one of the largest conglomerates in Korea
- Advised on liquidation of太態#易(上海)有限公司, the Chinese subsidiary of Taewoong Logistic Co., Ltd.

International Transactions (Licensing / Transactions)

- Advising Diadora, an Italian sports brand, with regard to cancellation of

M&A
국제거래/투자
이머징마켓
식품·의약
중국
동남아시아(싱가포르#베트남#인도네시아)
북한
금융자문
반부패금융경제범죄
대체투자회수자문

exclusive licensing agreement with a Korean licensee and representing Diadora in litigation cases
- Advising KangStem Biotech Co., Ltd. on setting exclusive distributorship and nonexclusive license in Korea and on technology pass down agreement concerning atopic dermatitis treatment drug based on umbilical cord blood stem cell with SK Bioland Co., Ltd.
- Advising Hyungji Retail Co., Ltd. on executing a license agreement with a U.S. commercial agent
- Advising TS Food & System on conclusion of Korea Popeyes franchise business

Privacy Protection

- Advising Barclays Bank, Chubb, Societe Generale, Google and McDonald's on privacy protection
- Representing and advising Naver Financial on compliance in connection with the policy on the use of private credit information
- Advising Leehan Corporation to come up with response measures with regard to the disclosure of private information by the counterparty
- Advising VDP on the collection and protection of privacy information, and others
- Representing and advising LS Automotive Technologies on China's cyber security law

Publication(s)

- #国#人信息自己#定#研究, Remin University of China, Master's Thesis, 2017
- Commentaries on North Korean Legislation on Investing in North Korea (joint authorship), Pakyoungsa, 2018
- Commentaries on Food Sanitation Act (joint authorship), Pakyoungsa, 2019